



**Centre for Distance and Online Education (CDOE)
Tezpur University**

Tezpur, Assam- 784028

ASSIGNMENT FOR AUTUMN SEMESTER END EXAMINATION, 2024

Course Name- INTRODUCTION TO COMMUNICATION AND MEDIA

Course Code- MAMCD / MMC 101

Full Marks= 30

1. Conduct a comparative analysis of two regional newspapers or news channels in your area. Write a 1,000-word report focusing on their coverage of a recent major event. Analyse how each outlet framed the story and reflect on the role of regional media in shaping public opinion. 15
2. Write an essay discussing the role of citizen journalism in India, with examples from North-East India. Highlight the advantages and challenges faced by citizen journalists in ensuring factual and ethical reporting. 15

**** All questions must be attempted.**
