



**Centre for Distance and Online Education (CDOE)
Tezpur University**

Tezpur, Assam- 784028

ASSIGNMENT FOR AUTUMN SEMESTER END EXAMINATION, 2024

Course Name- COMMUNICATION RESEARCH METHODS

Course Code- MAMCD / MMC 302

Full Marks= 30

1. Design a survey to study the impact of social media usage on students' academic performance. Write a report detailing the research design, sampling methods, and a sample questionnaire. 15
2. Conduct a critical review of research methodologies used in recent studies on media effects. Write a report highlighting key trends, limitations, and suggestions for future research. 15

**** All questions must be attempted.**
