**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUT 21 & SPR 22)**

**MMC/MAMCD 403: COMMUNITY MEDIA**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks*

*for the individual question*.

**----------------------------------------------------------------------------------**

1. Write brief note on the following: 2x5=10

1. Public sphere
2. Conglomerate ownership
3. Puppetry
4. Brahmaputra Community Radio Station
5. Article 19 of the Universal Declaration of Human Rights

2. Answer the following questions: 6x5=30

1. Discuss different phases in participatory communication.
2. Explain the relationship between media pluralism and democracy
3. Write the difference between RRA and PRA. Discuss some key features of PRA.
4. Write the importance of “access” as a key word in community media participation.
5. Elaborate the changing nature of public sphere in a current media scenario in India.

3. Answer the following questions: 10x3=30

1. What are the principles of community media? Critically analyse the significance of community media as a means of practicing media pluralism.
2. Cite some Indian examples of community newspapers and discuss its contributions in bringing social change.
3. ‘Community radio-the voice of the unheard voices’. Critically analyse this statement giving your arguments with examples.

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