**TU/ CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2020**

**MMC 402: SCIENCE COMMUNICATION**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

1. State True or False. Justify your answer in about 2-3 sentences.

2x10=20

1. Popularity of science magazines are comparatively low in India compared to other developed nations.
2. Science communication via radio is very effective for young science communicators.
3. There is a need for more science popularization activities in North East India.
4. Science communication as an academic discipline can only create scientific temper among youths.
5. Writing skills for a science journal is similar to writing skills for a newsletter.
6. Schools must put maximum effort to encourage scientific attitude among children.
7. National broadcaster Doordarshan plays a crucial role in imparting science education among children.
8. Workshops on science reporting should be only organised by Government organisations.
9. Health communication is different from Science Communication.
10. Social media cannot help in promoting science communication.

2. Write short notes on the following topics: 5x5=25

1. Science communication efforts by Private FM stations
2. Language for science communication
3. JBS Haldane’s contribution in science communication
4. DRDO
5. DST

3. Discuss the concept and implementation of Science Communication

on Wheels experiment during and after COVID 19 pandemic.

10+ 5=15

4. Explain the role and significance of Science Communication in

India. 10

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