**TU/CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2020**

**MMC 102: EVOLUTION OF INDIAN MEDIA**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\**

1. Answer **any five** of the following very briefly : 2x5= 10

1. The first Assamese film
2. The longest-serving daily in North-East Region
3. The Assamese film that was nominated to the Oscar awards
4. Name two of Mahatma Gandhi’s newspapers
5. The first ever Radio station of Assam
6. The first ever journalist of NER with Padmashree honours.
7. Name a daily newspaper of the country which has completed more than 100 years of publication.

2. Briefly describe the evolution of the Indian media world. Also

write about its contribution towards freedom struggle of the

country. 8+4 =12

**or**

What is the status of print media in Assam at present ? What are

the issues and challenges in this area**?** Discuss.

3. How do you see the growth of journalism in Indian languages

compared to English ? Is there a need for improving the

situation? Why and How ? 6+6= 12

4. What is Community Radio ? How is this concept growing in

practice in our country ? 4+8= 12

5. The COVID19 situation has impacted the media world also, both

in and outside the country. Discuss in brief about this

development. 12

6. Write short notes on **any three** of the following: 4x3= 12

1. Press Information Bureau
2. Citizen Journalism
3. All India Radio as a Public Service Broadcaster
4. Green revolution and media
5. Central Board of Film Certification

\*\*\*