**TU/ CODL**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN), 2017**

**MMC302: COMMUNICATION RESEARCH METHODS**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks*

*for the individual question.*

**Section A** is compulsory and Answer **any three** from **Section B**

**SECTION- A**

1. **Write about the following in 2 lines each 2×5=10**
2. Research
3. Social Sciences
4. Primary Data
5. Secondary Data
6. Communication Research
7. **Write Short notes on any three of the following (200 words each)**

**7×3=21**

1. Style Guide
2. Hypothesis
3. Formulation of Research Problem
4. Coding and Tabulation
5. Elements of Research

**P.T.O**

**SECTION – B 13×3=39**

1. What is a research design? Explain the various types of research design.
2. What is sampling? Explain the Various methods of probability sampling.
3. Explain the various tools of data collection in social Science research with specific focus on survey.
4. Write a brief note on the ethical issues in research
5. Explain the various steps in the research process.

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