**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2021**

**MMC 403: COMMUNITY MEDIA**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

*---------------------------------------------------------------------------------------*

1. Answer the following in about 50 words each: 2x5=10

1. Community media vs. Mass Media
2. Many Voices, One World
3. SEWA
4. Media Pluralism
5. Conglomerate ownership

2. Answer the following in about 200 words each: 6x3=18

1. “Participatory Video is a significant tool for empowering a community for development”. Explain with examples.
2. Discuss the inter relationship between Reach, Access and Participation in the context of community media.
3. Discuss some community media initiatives in India.

3. Answer the following: 14x3=42

1. Define Public Sphere. Critically analyse refeudalization of the public sphere in the current media scenario.
2. Write a brief note on the concept of civil society and explain its importance in democracy.
3. Discuss different principles of Community Radio operation. Make an assessment of the operation of community radio stations in North-East India.

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